

Kelly Phillips Speaker Profile and Media Kit



If your audience is hungry for a speaker who can turn technical topics into understandable action, Kelly Phillips is the speaker you've been searching for.

Kelly has a unique way of translating the technical down to the understandable, a technique developed during her 20 year career in corporate training. Your audience will receive the latest technical knowledge in Wordpress Web Design techniques, website functionality, and small business online marketing at level that everyone from the novice to the professional can understand.

Kelly provides clear explanations that will build your audience's confidence in their own skills to take their website to the next level. With the tips and tricks Kelly teaches, your audience will see tangible results and business growth, and they can be proud knowing they did it themselves.

"Kelly shines as a technology instructor because of her ability to teach subject matter as well as share real life experiences and up-to-date tech advice. So many technology classes focus on the mechanics of software, where Kelly's class included not only technical knowledge but with practical examples of how the software actually functions in a live environment. Recommend without hesitation, I am excited to enroll in follow up classes."

Karen Judge, Graphic Designer - Winthrop Designs, LLC

Audiences Adore Kelly Phillips

A dynamic and engaging presenter, Kelly doesn't just speak to the audience – she includes them in a conversation. By soliciting feedback and questions during the presentation, she's adjusts the material to meet the needs of the audience on the fly.

"Kelly's depth of understanding and her ability to add real world color to the discussion enabled her to cut to the heart of critical issues and make theory come alive in a real way."

Student Class Evaluation



Kelly Phillips Biography



With a love for learning and passion for teaching, Kelly Phillips is making a mark helping entrepreneurs and small business owners build WordPress websites that help them grow their businesses.

After a 20 year career as a trainer and manager for such companies as Wachovia Bank, Duke Clinical Research Institute, and i3 Global, Kelly decide to leave the corporate word behind and dive into entrepreneurship as the CEO of [Boost Interactive Media](#). Using training techniques she perfected while training thousands of students in the corporate world, Kelly now focuses on helping entrepreneurs, small business owners, bloggers and others who are using WordPress.

In 2013, Kelly launched [WP Plugin Coach](#), WordPress training that will help you hit it out of the park with your WordPress website. The service offers both online and in-person WordPress training courses in Raleigh, NC.

“Companies are just beginning to understand how powerful their digital presence can be, and how technology is key in moving their business forward.” Kelly says. “Using a website to educate, establish expertise, and build trust in your customers is becoming an essential piece of every business plan.”

Kelly lives near Raleigh, NC with her husband and son. In addition to her roles as CEO of Boost Interactive Media and WP Plugin Coach, she teaches WordPress and elearning at Wake Technical Community College Continuing Education program.



“Kelly was extremely knowledgeable and very patient with everyone. She was able to handle a broad range of different skill levels from raw novices to experienced professionals. Her style is very comfortable and encouraging. The course will have a direct positive impact on my business.”

Student Class Evaluation



Kelly Phillips Presentation Topics

Ideal Audiences

Entrepreneurs

Small Business Owners

Bloggers

WordPress Enthusiasts

IT Employees

Aspiring Web Designers

Website DIYers

Presentation Options

60-90 Minute Keynote

60-120 Minute Multi-Speaker
Event

Panel Participation

Full- or Half-day Hands-on
Workshops

Multi-day Bootcamps

The following presentation topics are Kelly's commonly requested topics. If you would like to discuss a custom topic for your audience, please contact us to discuss.

Leaving Corporate Behind—Keys to Entrepreneurial Success

No longer satisfied with the corner office, corporate professionals are leaving the corporate life behind for the world of entrepreneurship. In this presentation your audience will learn how Kelly made the leap, and the keys to success that every potential entrepreneur should develop before they make the leap.

Starting a WordPress Blog

Does your audience have a story to share with the world? A blog is a great way to get that creative genius out into the world. In this presentation, Kelly walks the audience through the first steps to creating their own WordPress blog, along with tips for marketing and monetizing right out of the gate.

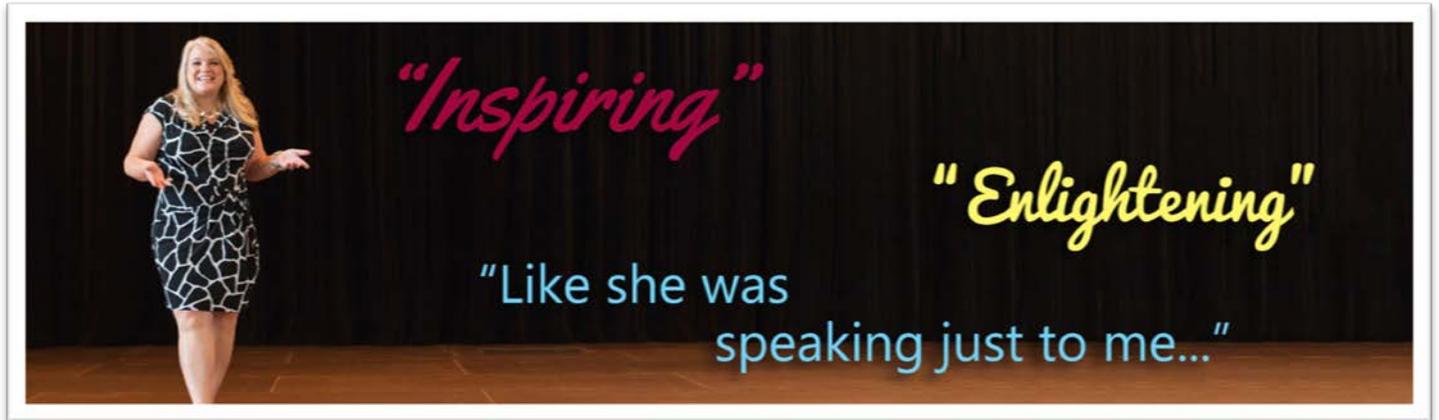
Plugins for Wordpress: The Essentials to Optimize Your Site

The first question every new user has is "What plugins do I need?" There isn't just one answer – the plugins you choose relate directly to your business needs. In this presentation, your audience will learn about the most useful Wordpress plugins and how to determine which plugins are right for their website. This presentation is highly dependent upon audience interaction. Kelly will take questions from the audience and tailor her recommendations directly to their business needs.

Creating Your Own Video Studio for Under \$200

It's a fact: Video attracts readers, followers and clients. And it's not just for professional videographers anymore. You can create a quality video studio in your home for under \$200 and create video that looks attractive and professional. In this presentation, Kelly will teach your audience how to set up affordable lighting and video equipment to film in their own homes. She includes lighting techniques for various situations and tips for using free online video editors to add post-production transitions and animations to their video.

Bring Kelly Phillips to Your Event



Due to the technical nature of Kelly's topics, there are some technology requirements for her presentations:

Presentation Style

- Reliable Internet connection for presentation computer
- Projector and Screen
- Available electric outlets
- Microphone for large gatherings and time for a sound check

*Kelly will bring her own laptop computer and media cords

Hands-On Workshops:

- Internet connection for presentation computer and audience computers
- Projector and Screen
- Available electric outlets
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- Microphone for large gatherings and time for a sound check

*Kelly will bring her own laptop computer and media cords



Connect with Kelly Phillips

If you are interested in bringing Kelly to your next event, please complete our Speaking Inquiry form at <http://wpplugincoach.com/kelly-phillips-speaking/>

Kelly would love to connect with you!

<http://BoostInteractiveMedia.com>

<http://wpplugincoach.com>

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YouTube: <https://www.youtube.com/channel/UC9ocPVa73fJgA9QYaD0mr2g>